



Aaron Michael Aninos

address 3109 Teton Drive
Gastonia, NC 28054
mobile 704.224.1896
email aaronaninos@gmail.com
web aaronaninos.com

EDUCATION

The University of North Carolina at Charlotte

Bachelor of Arts in Studio Arts

Concentration in Graphic Design

Graduated: May 2010

WORK EXPERIENCE

Web Production Designer, Lowe's - Mooresville, NC

June 2015 - Present

Responsibilities include:

- Authoring visual content that is used on lowes.com and lowesforpros.com
- Implementing ideas for documenting procedure for different projects.
- Following strict brand guidelines to create home and landing pages.
- Work and communicate with multiple teams to finish projects.

Graphic Designer, MuscleDriver USA - Fort Mill, SC

May 2013 - May 2015

Responsibilities include:

- Creating visual graphics to promote sales/new products/events on various social media outlets and web using Adobe Photoshop and Illustrator.
- Preparing proofs and print production files for custom bumper plate orders and custom t-shirt orders.
- Maintaining and updating company websites using basic HTML and 3dCart.
- Design product packaging for fitness products produced in the USA and overseas.
- Photography and photo assisting larger scale photo shoots for web and print magazines.
- Design company ads for various health and fitness magazines using Photoshop, Lightroom, and Illustrator.

Production Designer / Graphic Designer, JournalBooks - Charlotte, NC

March 2011 - April 2013

Responsibilities include:

- Proofing custom made books designed for various companies for promotional use.
- Editing customer artwork/logos to meet print standards for different methods.
(foil stamp, embossing, silk screening, offset printing)
- Internal communication between departments for processing and completing orders.
- External communication with clients for revisions or approvals with custom orders.
- Logo design and product development for new custom printed products.

RELATED SKILLS

Photoshop

Illustrator

InDesign

Lightroom

HTML and CSS